



Front-End Web Developer Position Description

POSITION:

Front-End Web Developer (Full Time)

EDUCATION:

Bachelor's degree in web design or computer science preferred. 1-3 years' experience may substitute for degree requirement. This position is a mid-level position.

DESCRIPTION:

The Michigan Fitness Foundation (MFF) Front-End Web Developer will, as a part of a team, contribute to overall web strategy and implementation. Responsibilities include coordinating and executing structural, functional, and aesthetic changes to MFF websites; creating and updating website content; and supporting MFF programs with website needs as they arise.

ESSENTIAL FUNCTIONS:

- Motivated self-starter with an intuitive mindset
- Ability to design and build websites from start to finish; from concepts and ideas to site launch
- Act as a project lead of new website development using standards-based HTML and CSS
- Make structural revisions and implement functionality enhancements to multiple websites
- Manage e-commerce using WooCommerce and Stripe
- Coordinate website content internally and externally with subject matter experts
- Stay current with web trends
- Strong interpersonal relationship skills, effective collaboration, and ability to work in teams
- Approaches position with a customer service mindset
- Manage multiple projects and varying deadlines
- Perform other duties as required or assigned

JOB REQUIREMENTS AND QUALIFICATIONS:

- Experience with HTML and CSS
- Strong knowledge of WordPress
- Knowledge of WordPress Multisite a plus
- Knowledge of Facebook Pixels, Google Analytics, Tag Manager and SEO
- Experience with Adobe Creative Suite
- Experience with responsive design for mobile-friendly sites
- Experience with PHP a strong plus

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- Copy editing experience a plus
- Experience with hosting environments, PHP, and JavaScript a plus
- Experience with 508 compliance; building accessibility features into websites, or, willingness to learn
- Excellent and timely communication skills

ADDITIONAL INFORMATION:

- Must provide links to creative portfolio of work (Personal, Behance, etc.)
- Remote position from 8:30 a.m. to 5:00 p.m. EST during the pandemic with shift to in-office work when deemed safe. This position may remain remote with occasional in person meetings and required trainings at Michigan Fitness Foundation in Lansing, Michigan.
- When in-office, must be able to work where noise level in the work area is typical of most office environments with telephones, interruptions, and background noises
- Must be able to operate standard office machines
- Must be able to frequently remain in a stationary position as well as move about during general duties
- Must have a valid driver's license and be able to provide proof of valid auto insurance.
- US work authorization is required

SALARY & BENEFITS

- \$43,000-50,000
- Salary commensurate with experience. Excellent benefits package offered.
- Technology package: computer, monitor, and applicable software/software licenses.

HOW TO APPLY

Email resume and cover letter to: resumes@michiganfitness.org

Use this subject line: ATTN: Chris Nowak | Front-End Web Developer Position

Michigan Fitness Foundation is an at-will employer. The above position description describes the position currently available and is not intended to be an employment contract. Michigan Fitness Foundation reserves the right to modify the duties or position description at any time. This position is exempt according to the Fair Labor Standards Act.