

CALLIE ZIMMERMAN

Public Health Fellow II

EDUCATION

- GRAND VALLEY STATE UNIVERSITY, BS, EXERCISE SCIENCE
- GRAND VALLEY STATE UNIVERSITY, MPH, HEALTH PROMOTION

PROFESSIONAL POSITIONS

2020 – PRESENT

PUBLIC HEALTH FELLOW, MICHIGAN FITNESS FOUNDATION

Assists in state-wide SNAP-Ed program development, training, implementation, and evaluation. Manages projects such as coordination of qualitative interviews across 41 participants, analysis of data, and dissemination and presentation of results at a national conference. Creates materials and resources to support partner work and communication, including a nationally used infographic template.

2019 – 2020

PUBLIC HEALTH INTERN, CHILDREN’S ADVOCACY CENTER OF KENT COUNTY

Created materials and needs assessments in collaboration with a multidisciplinary team of professionals to raise public awareness of child sexual abuse.

2018 – 2019

GOVERNMENT AFFAIRS INTERN, GRAND RAPIDS AREA CHAMBER OF COMMERCE

Provided various research material to aid with the Government Affairs team’s advocacy efforts with legislators and stakeholders, including the dissemination of a white paper which led to a meeting with a state senator.

2018 – 2020

GRADUATE STUDENT RECEPTIONIST, GRAND VALLEY STATE UNIVERSITY COLLEGE OF HEALTH PROFESSIONS

Acted as front line of the office to help visitors, managed academic advising meetings, and assisted with undergraduate and graduate student admissions to the College of Health Professions.

TECHNICAL SKILLS

- Certified Health Education Specialist (CHES)
- Project Management
- Design, Canva and PowerPoint
- NVivo software
- MS Office
- Monday.com software

SELECTED PRESENTATIONS

Zimmerman, C., Gutuskey, L., Forney, J., & Scott, M. Coping with COVID-19: A qualitative study with former SNAP-Ed Nutrition Education Participants. Abstract presented at the Society for Nutrition Education and Behavior (SNEB) Annual Conference, New Orleans, LA (virtual), August 2021.

Younginer, N., Misyak, S., Gutuskey, L., Sing, S., & Zimmerman C. COVID-19 response 1-pager template. Training presentation at EARS 2 Subcommittee webinar, Association of SNAP Nutrition Education Administrators, virtual, November 2020.

Zimmerman, C. & McKinney, H. Data collection training video for educators. Pre-recorded training video, Michigan Fitness Foundation, October 2020.

Mandale, S., Manthana, V., Wesorick, N., & Zimmerman, C. Let's change the story: Access to sexual health care. Presentation at Grand Valley State University Teach-in: Power, Privilege, and Difficult Dialogues, Grand Rapids, MI, November 2019.

Alles, J., Bielby, C., Essenberg, B., Smigiel, A., Allen, E., & Zimmerman, C. The impact of social media on mental health of college students. Poster presentation at the Michigan Interprofessional Practice and Research Center Health Expo, Grand Rapids, MI, March 2019.

PROFESSIONAL SERVICE

2020 – PRESENT

VOLUNTEER, CIRCLES GRAND RAPIDS

2017 – 2018

PRESIDENT, PRE-PHYSICAL THERAPY CLUB, GRAND VALLEY STATE UNIVERISTY

2016 – 2017

VICE PRESIDENT, PRE-PHYSICAL THERAPY CLUB, GRAND VALLEY STATE UNIVERISTY

2015 – 2016

SECRETARY, PRE-PHYSICAL THERAPY CLUB, GRAND VALLEY STATE UNIVERISTY

PROFESSIONAL MEMBERSHIPS

- American Public Health Association (APHA)
- Michigan Association for Evaluation (MAE)