

MARCIA KELLY SCOTT

Vice President of Programs

EDUCATION & CERTIFICATIONS

MICHIGAN STATE UNIVERSITY, BS, DIETETICS, HIGH HONORS
COMMISSION ON DIETETIC REGISTRATION, CERTIFICATE
EMORY UNIVERSITY, M.M.SC, DIETETICS
MICHIGAN STATE UNIVERSITY, PHD, HUMAN NUTRITION

PROFESSIONAL POSITIONS

2009 – PRESENT

VICE PRESIDENT OF PROGRAMS, MICHIGAN FITNESS FOUNDATION

2017 – 2018

INTERIM CO-PRESIDENT AND CEO, MICHIGAN FITNESS FOUNDATION

2014 – 2014

INTERIM CO-PRESIDENT AND CEO, MICHIGAN FITNESS FOUNDATION

2007 – 2008

PROJECT MANAGER, MICHIGAN FITNESS FOUNDATION

2003 – 2007

PROJECT MANAGER, MSU DEPT. OF FOOD SCIENCE AND HUMAN NUTRITION AND MSU COLLEGE OF OSTEOPATHIC MEDICINE

1996

CONSULTANT, EFNEP, MSU COOPERATIVE EXTENSION

1989 – 1996

NUTRITIONIST, MATERNAL AND CHILD HEALTH, INGHAM COUNTY HEALTH DEPT.

HONORS & AWARDS

2015 Seeley “Friend of Evaluation” Award to MFF from MI Assoc. of Evaluators
2012 Williamston Community Impact Award
2001 Dept. of Food Science and Human Nutrition Graduate Teaching Award
1998 MSU College of Human Ecology Marie Dye Doctoral Fellowship
1997 John Harvey Kellogg Nutrition Fellowship
1996 MSU College of Human Ecology Marie Dye Doctoral Fellowship & Emerging Leader Award
1995 MSU College of Human Ecology H.A.M.M. Scholarship; American Dietetic Assoc. Foundation Scholarships; MSU College of Human Ecology Jeanette Lee Scholarship

SELECTED GRANTS, RESEARCH, AND EVALUATION PROJECTS

2013-2020 Annual USDA Supplemental Nutrition Assistance Program – Education Grant CFDA #10.561 (PI)
2017-2020 Corporation for National Community Service AmeriCorps, Safe Routes to Health (PI)

2016-2019 USDA NIFA FINI Grant, CFDA #10.331, MI Farm to Family (PI)
2016-2017 Capital Region Community Foundation Grant, MI Farm to Family in Lansing (PI)
2016-2017 MI Health Endowment Fund, Act4Healthy Living (PI)

RECENT SYNERGISTIC ACTIVITIES & MEMBERSHIPS

Chair, Advocacy Committee on Public Policy, Society of Nutrition Education and Behavior, 2017-present

Associate Director, USDA Regional Nutrition Education Center of Excellence- North Central Region, Affiliate Membership Chair, 2014-2018

Emeritus Chair, Assoc. of SNAP Nutrition Education Administrators, Co-Chair, Advocacy Committee, 2015

NCCOR SNAP-Ed PSE Evaluation Framework – workgroup member and reviewer, Dec 2015

NCCOR SNAP-Ed Toolkit development team and reviewer, edition #1 and edition # 2

USDA Regional Nutrition Education Center of Excellence- North Central, Associate Director, through 2018

Assoc. of SNAP Nutrition Education Administrators- Emeritus Chair, Leadership Team and Co-Chair, Advocacy Committee

Williamston Community Schools Board of Education, elected for 3 terms, (2003-2017). Board President 2005-2017

Society for Nutrition Education and Behavior – Member and Former Chair, Advisory Committee on Public Policy

American Public Health Assoc.; American Assoc. of Evaluators and MI Assoc. of Evaluators; Academy of Nutrition and Dietetics and MI Academy of Nutrition and Dietetics

SELECTED PRESENTATIONS

Zimmerman, C., Gutuskey, L., Forney, J., & **Scott, MK**. Coping with COVID-19: A qualitative study with former SNAP-Ed Nutrition Education Participants. Abstract presented at the Society for Nutrition Education and Behavior (SNEB) Annual Conference, New Orleans, LA (virtual), August 2021.

Scott, MK, Vasold, K., & Gutuskey, L. Fruit and Vegetable Consumption of Michigan Youth and Adults: Locally Implemented SNAP-Ed Programs with Aggregated Impact. Society for Nutrition Education and Behavior (SNEB) Annual Conference, San Diego, CA, July 2020.

Vasold, K., Gutuskey, L., & **Scott, MK**. Aggregated Impact of Locally Implemented SNAP-Ed Programming on Physical Activity in Michigan Youth. American College of Sports Medicine Annual Meeting, San Francisco, CA (Cancelled due to COVID-19).

Wright, C., Gutuskey, L., & **Scott, MK**. Intervention vs. Comparison: Application in Farmers Markets. Michigan Association for Evaluation, Lansing, MI, May 2020 (Cancelled due to COVID-19).

Scott, MK, Gutuskey, L., & Wolford, B. Evolution of a Statewide Nutrition and Physical Activity Social Marketing Campaign: They Learn from Watching You. American Public Health Association (APHA) Annual Meeting & Expo, San Diego, CA, November 2018.

Scott, MK, Zwemer, T, Gutuskey, L, & Gallington, K. Farmers Market Food Navigators: A Michigan Harvest of the Month Partnership. Food & Nutrition Conference & Expo (FNCE), Washington, D.C., October 2018.

Scott, MK, Foerster, S, Lim, SS, & Gutuskey, L. Multi-sector partnerships for coordinated activities to maximize impact of SNAP-Ed nationally. APHA Annual Meeting & Expo, Atlanta, GA, Nov., 2017.

Taylor, G, Weatherspoon, D, **Scott, MK**, Jones, S. Physical education and nutrition education working together (PE-Nut) effect on youth in Michigan: An examination of SNAP-Ed impact in Traverse City area public schools, APHA Annual Meeting & Expo, Denver, CO, Oct. 31, 2016.

Cullinen, K, Foerster, S, Naja-Reis, A, and **Scott, MK**. Accelerating the Paradigm Shift in SNAP-Ed: Adding PSEs to Help Eliminate Disparities in Healthy Eating, Active Living and Obesity Prevention in Low Resource Settings , APHA Annual Meeting & Expo, Chicago, IL, Nov. 3, 2015.

Scott, MK and Jones, S. A Process Model: Development of a Pilot Assessment of Fruit and Vegetable Intake in SNAP-Ed Populations. FNCE, Atlanta, GA, October 18-21, 2014.

SELECTED ABSTRACTS & PUBLICATIONS

Gutuskey, L., Wolford B.K., Wilkin M.K., Hofer R., Fantacone J.M., **Scott, MK**. (under review). Healthy Choices Catch On: Data-informed Evolution of a Social Marketing Campaign. Journal of Nutrition Education and Behavior

Scott, MK, Gutuskey, L., Zwemer, T., & Gallington, K. (2020). Farmers Market Food Navigator Program: Key Stakeholder Perceptions and Program Outcomes. Health Promotion Practice, online first. DOI: 10.1177/1524839920978163

Scott, MK, Fast, J, Subramain, M. Beyond Sweet Charity: Opportunities and Barriers to Systemic Improvements in Fruit and Vegetable Access Among Current Emergency Food Recipients. JHEN, accepted for pub 4/17.

Hoerr, SL, Karp, J, **Scott, MK**, Hughes, SO, & Harris, D. Parents with limited resources use highly controlling food behaviors regardless of their child. JNEB. 2014; 46(4S): S146.

Karp, J, **Scott, MK**, & Hoerr, SL. Measuring dose in a process evaluation about parent feeding of preschoolers. JNEB. 2014; 46(4S): S146.

MacKinnon, C, Baker, S, Auld, G, Ammerman, A, Hanula, G, Lohse, B, **Scott, MK**, Serrano, E, Tucker, S, & Wardlaw, MK. Identification of best practices in nutrition ed for low-income audiences. JNEB. 2014; 46(4S): S153.

Reznar,MM, Carlson, JO, Hughes, SO, Pavangadkar, AO, **Scott, MK**, & Hoerr, SH. An interactive parents' guide for feeding preschool-aged children: Pilot studies for improvement. JAND. 2014;114(5):788-795.

Scott, MK, Grill, M, Cullen, SR, & Wright, P. Coaching for behavior change. JNEB. 2014; 46(4S): S155.

Scott, MK, Cullen, SR, & Rindfleisch Bodfish, K. Rec-Connect: connecting SNAP participants with recreation centers to increase participation in a physically active lifestyle. JNEB. 2014; 46(4S): S155.

Scott, MK, Murphy, A, & Cullen, SR. A three-year develop-pilot-revise process produces effective and enjoyable behavior-based nutrition lessons (grades 6-12). JNEB. 2014; 46(4S): S156.

Scott, MK, Fast, J, & Jenkin, C. Capacity for policy, systems and environmental change among faith-based emergency food providers. JNEB. 2014; 46(4S): S156.

Scott, MK, Rahrig, J, Cullen, SR, McConaughy, P, MKNelly, B, Sugerman, S, & Khaira, K. Grocer-added SNAP-Ed Social marketing campaign to increase fruit and vegetable consumption. JNEB. 2014; 46(4S): S156.

Scott, MK, Rindfleisch Bodfish, K, & Cullen, SR. Partnering to provide nutrition education and physical activity promotion in southeast MI summer meal sites. JNEB 2013; 45(4S): S24.